

2026-2027 Events Sponsorship Application Form

Form Preview

Contact Details

* indicates a required field

Organisation / Association Details

Name of organisation / association *

Organisation Name

Address *

Address

Address Line 1, Suburb/Town, State/Province, and Postcode are required.

Organisation / association email *

Must be an email address.

Organisation / association website

Must be a URL.

Organisation / association ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Is the organisation / association incorporated? *

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- Yes
- No

If yes, incorporation number

If not incorporated the event will need a sponsor.

If no, who is your sponsor?

A sponsor is a legally incorporated body accepting legal and financial responsibility for the event. Please attach letter of consent from the sponsor organisation.

Letter of consent from sponsor

Attach a file:

Files can be up to 25MB each; however, we do recommend trying to keep files to a maximum of 5MB – the larger the file, the longer the upload time.

Contact for Application

Applicant contact *

Title First Name Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Position held in organisation / association *

Contact phone number *

Must be an Australian phone number.

Contact email *

Must be an email address.

Event Information

* indicates a required field

Event Categories

Our event categories are designed to build a vibrant community that is a great place to live and visit.

Destination events: attracts guests to the Tweed, reaches a wider audience, enhances brand awareness, and provides economic impact. Typically managed by event professionals.

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Homegrown events: usually delivered by locals primarily for local audiences and celebrates aspects of the community.

Places and spaces activations: to revitalise public spaces such as town centres, laneways and precincts to ignite the weekend and night-time economy. For under 1,500 attendees.

Signature events: has a significant positive impact on the visitor economy and community with events dispersed across the Shire and held over an extended period. Likely to be delivered in partnership with Council.

Choose event category *

Event Details

Name of event *

Description of the event *

Word count:

Must be no more than 200 words.

Provide an overview of event activities, or attach an event proposal/draft program.

Event proposal/draft program

Attach a file:

Files can be up to 25MB each; however, we do recommend trying to keep files to a maximum of 5MB – the larger the file, the longer the upload time.

Start Date

Must be a date.

The event is to be held between 1 August 2026 and 31 July 2027

End Date

Must be a date.

The event is to be held between 1 August 2026 and 31 July 2027

Event location *

Event location address

Address

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Have you booked this location for your event? *

- Yes
 No
 Other:

Is this a new event? *

- Yes
 No

Event frequency *

Other:

Insurance

You are required to provide a Certificate of Currency (Public Liability) for a minimum of \$20 million that covers your event's duration and scope.

Do you have a Certificate of Currency for the event? *

- Yes
 No

If yes, please attach Certificate of Currency for Public Liability

Attach a file:

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If no, please explain why

Support requested

** indicates a required field*

Levels of Support

Refer to the Events Sponsorship Policy for the requirements associated with each level of support.

Level 3 - under \$5,000

Level 2 - \$5,000-\$10,000

Level 1 - over \$10,000

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Level of CASH support *

Support Commitment

Council will consider the following terms for the financial support of events:

One year:

- Homegrown events
- Places and Spaces Activations

Multi-year:

- Destination events
- Signature events

Term *

If multi-year funding is requested, why is it necessary?

Must be no more than 150 characters.

Explain stability needs, growth plans, or multi-year project phases.

Sponsorship support

Please note full *or* partial *or* no funding may be supported.

To assist in determining what kinds of items can and can't be funded, please refer to the [Funding and Resource Support document](#).

Total amount requested *

\$

Must be a whole dollar amount (no cents).

What is the total financial support you are requesting in this application?

How will the funding be used? *

Word count:

Must be no more than 150 words.

Please provide a breakdown of how funding will be used.

Is this the first time funding has been requested for this event? *

- Yes
 No

If no, what financial support has been given to your organisation/association by Council over the last three years?

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Word count:

Must be no more than 150 words.

Has your organisation/association satisfactorily acquitted all previous Council grants? *

- Yes
- No
- Not applicable

Does your event rely solely on funding from Council? *

- Yes
- No

Could your event proceed if Council provided less than the requested amount? *

- Yes
- No

If no, advise detail

Has your organisation/association made application for financial assistance from other bodies for this project? *

- Yes
- No

If yes, advise funding body, amount sought and amount granted.

Word count:

Must be no more than 150 words.

Resource (In Kind)

Resource support is the supply of in-house equipment, eg. star pickets or similar, or other costed services, eg. banner installations. Resource support will be costed by Council and incorporated into your application.

Is the event likely to require RESOURCE support from Council? *

- Yes
- No

If yes, what type of RESOURCE support do you require?

Word count:

Must be no more than 80 words.

Eg. banner installation, star pickets, traffic cones

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Is this the first time RESOURCE support has been requested for this event? *

- Yes
- No
- Not applicable

If no, what RESOURCE support has been given to your organisation/association in the past?

Word count:

Must be no more than 80 words.

Event Budget

* indicates a required field

Estimated total budget *

Must be a dollar amount.

What is the total budgeted cost (dollars) of your event??

Who will underwrite the event in the case of a loss? *

Please specify the events minimum safeguards and standards for financial control, eg. dual sign-off for payments, documented procedures, or regular financial reviews *

Word count:

Must be no more than 150 words.

Budget

Income	\$	Expenditure	\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$
	\$		\$

Budget Totals

Total Income Amount

Total Expenditure Amount

Income - Expenditure

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This number/amount is calculated.

This number/amount is calculated.

This number/amount is calculated.

Assessment Criteria

* indicates a required field

Experiences we celebrate and events we welcome

Events that leverage and promote the Tweed's hero experiences are instrumental in creating a vibrant community and driving year-round tourism, offering reasons to visit, attracting new visitor markets, and driving off-peak season visitation. Events should also make use of The Tweed's natural assets and existing infrastructure without having a negative impact on residents or the environment.

Which hero experience(s) in The Tweed Events Strategy 2024-2028 does the event meet? *

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Nature based (land and water) | <input type="checkbox"/> Sports event | <input type="checkbox"/> Culinary and Agritourism | <input type="checkbox"/> Business event |
| <input type="checkbox"/> Outdoor recreation | <input type="checkbox"/> Creative and Cultural | <input type="checkbox"/> Lifestyle, health and wellbeing | |

Select one or more experience

Guiding Principles

All applicants are to consider the following guiding principles in the conduct of their event to meet the needs of attendees and stakeholders and contribute to the unique character of The Tweed.

Brand and value alignment: Describe how the event aligns with The Tweed destination brand and celebrates the experiences we welcome. *

Word count:

Must be no more than 150 words.

The Tweed destination brand centres around our core values of nature, environment and natural beauty and promotes and positions the Tweed region as 'the natural choice'.

Sustainable Practices: Outline what steps you are taking to prioritise sustainability in all aspects of event planning and delivery. *

Word count:

Must be no more than 200 words.

Council will seek to support events that are environmentally sustainable and contribute to zero waste and zero emissions targets and inspire and educate the public on sustainability.

Social Cohesion: Describe how you will engage with the local community, including businesses, to ensure that the event aligns with community needs and values. *

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Word count:

Must be no more than 150 words.

Council will seek to support events that maximise positive benefits for local businesses and economies and increase social benefits for residents.

Evidence of support for the event

Attach a file:

Files can be up to 25MB each; however, we do recommend trying to keep files to a maximum of 5MB – the larger the file, the longer the upload time.

Contribution to the local economy: Describe how your event supports the local economy. *

Word count:

Must be no more than 150 words.

Events should prioritise local vendors and suppliers, First Nation suppliers, artisans, and businesses wherever possible.

Inclusive and accessible: Describe how your event will create an inclusive environment, accommodate accessibility requirements, and promote diversity. *

Word count:

Must be no more than 150 words.

All participants should feel welcome, valued, and safe regardless of their background, identity, or beliefs. You should aim to provide facilities to accommodate diverse accessibility requirements.

Safety and compliance: Describe how you will prioritise the safety of all participants and ensure full compliance with relevant laws in all aspects of event planning and delivery. *

Word count:

Must be no more than 150 words.

Events

Ethical practices: Outline how you intend on conducting your event ethically. *

Word count:

Must be no more than 150 words.

Avoid practices that compromise ethical principles or harm the reputation of the event or Council.

Additional Information

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Detail below or attach any additional information which your organisation / association would like to include to support the eligibility and/or assessment criteria.

Word count:

Must be no more than 150 words.

Example: Letters of Support

Additional information considered relevant to the application

Attach a file:

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Privacy Statement and Declaration

* indicates a required field

Privacy Statement

Tweed Shire Council respects all personal and confidential information received and will do everything possible to protect information from unauthorised access, loss or misuse.

Declaration *

- I have read the Events Sponsorship Policy.
- I note it is incumbent on the organisation / association to ensure that all laws are complied with, including obtaining any necessary approvals or permits from Tweed Shire Council.
- I declare that all the information supplied in this application form and any attachments are true and correct to the best of my knowledge and that the application has been submitted with the full knowledge and agreement of the management of the organisation / association.
- I will notify Council of any changes to the information supplied and any other information or circumstances arising that may affect this application.

I am authorised to complete this application and have read and understood the declaration and privacy statement *

Yes

Authorised person's name *

Title First Name Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Position held in organisation / association *

Date of declaration *

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Must be a date.